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AUGUST 2019

MAYORS AGREE - WE NEED OUR COMMUNITY TO STEP UP NOW

Five former Burlington mayors have come together in supporting the fundraising drive to achieve the community's \$2.5-million commitment toward the Joseph Brant Museum expansion.

BURLINGTON MUSEUMS FOUNDATION

In launching the Mayors' Campaign 2019, each of the former mayors agree there are countless reasons everyone in the community should support the drive to raise the final \$500,000 for the \$11.4-million project.

PRESERVING OUR PAST

The preservation and expansion of Joseph Brant Museum will help residents gain a deeper understanding about the origins of the City of Burlington, says Walter Mulkewich, mayor from 1992-1997.

"When Joseph Brant built his house on this site, it looked out over the lake. You could pull your canoes right up to the edge, and walk up to the house. You will be able to experience that feeling when the museum reopens."

Cam Jackson, who was mayor from 2006-2010, says his childhood memories of learning about the War of 1812 and the contributions of Joseph Brant and the First Nations people drive his passion for the project.

"A lot of people don't realize that British and First Nations forces were here in Burlington getting ready to push the Americans back across the border," he says, adding that without the contributions of Joseph Brant and his people we probably wouldn't be flying the Canadian flag."











MAYORS' CAMPAIGN 2019

Please Join Us Joseph Brant Museum REOPENING

Sunday, September 15 • 12 - 4 p.m.

Notes Rick Goldring, mayor from 2010-2018: "This is a sensational project that will become a lasting legacy for the people of Burlington, one that will encourage and foster greater connectivity with our past."

WATERFRONT ENHANCEMENT

Rob MacIsaac, mayor from 1998-2006, says the Joseph Brant Museum transformation project will add another jewel in the crown that is Burlington's waterfront.

"The expanded museum will be a busy, vibrant beautiful place that will attract people to our waterfront and our downtown. It will add to its overall vibrancy and vitality.

This will really help to continue the wonderful momentum that has been created around the waterfront and our cultural institutions."

Cam Jackson adds" "When you look at the incredible value we're getting for that capital expenditure, it means a lot to our waterfront in terms of the programming and integrating with the rest of the site. I'm just so very pleased the Foundation board worked so hard, and never gave up when council found other priorities. But its time has come, and the community deserves to get behind it 100 percent."

See Opposite Side



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Thank you to our Burlington Builders for their significant contributions to our community and to the expansion of the Joseph Brant Museum.

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Hogarth Family; Dan Lawrie; Don & Wendy Smith; the Paletta Family; Michael Schwenger; Keith Strong.

From top: The





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MAYORS' CAMPAIGN 2019

Continued from opposite side

Rick Goldring couldn't agree more. "Our waterfront is probably the best on Lake Ontario, and this project is definitely going to enhance its appeal."

IT'S AN ECONOMIC DRIVER

Rick Goldring says research shows that arts and culture are significant drivers in attracting businesses to a community. "Investments in projects like the Joseph Brant Museum expansion contribute to a vibrancy and prosperity that makes Burlington a very attractive place to live. And when people want to live there, businesses want to move there."

Says Rob MacIsaac: "I think that having a great, vibrant interesting city is key to success in business. In the past people followed jobs, today jobs follow people. If we can

continue to make Burlington a great place to live for all ages, it will attract the kind of people business leaders want working in their business.

"The key to business success today is talent, it's about having the right people working for you. Being able to attract that talent means having a great city with a great quality of life. This is the type of investment we need to continue to make."

Walter Mulkewich says the mandate of the Mayors' Campaign is simple: "It's important for everyone in the community to get behind this project, and I am pleased to get involved in helping tell that story."

Please visit burlingtonmuseumsfoundation.
ca to learn how you can get involved in
Burlington's most exciting waterfront project.