

Vision



BURLINGTON MUSEUMS FOUNDATION

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MAY 2019



The 'green roof' takes shape atop the 12,000-square-foot Joseph Brant Museum which is expected to achieve the highest possible LEED Rating.



Burlington Museums Curator Kim Watson, speaking at the Burlington Museums Foundation Annual General Meeting, points out new galleries that will be featured in the expanded museum facility including an area for travelling exhibits. Kim noted the Joseph Brant Museum will be the first in Canada to feature the Rock and Roll Hall of Fame's rock-themed pinball exhibit with 10 playable pinball machines as well as artifacts related to Elton John, Slash, KISS and many more.

FORMER MAYORS CAMPAIGNING AGAIN

Three former Burlington mayors are throwing their hats in the ring once again as the Burlington Museum Foundation (BMF) kicks off its 2019 Mayors' Campaign to help reach the community's \$2.5-million fundraising target.

Walter Mulkewich, Rob MacIsaac and Rick Goldring are joining forces with the BMF board to help spread the word that the community's help is needed to raise the final \$500,000 for a project that will enhance the waterfront and help drive economic development in the city.

BMF Board Chair John Doyle, speaking at the board's Annual General Meeting in May, said he was pleased to report that the expansion project is moving forward on time and on budget with the city expected to take occupancy from the contractor by July 22.

John said he "optimistically" believes the launch of the Mayors' Campaign (see Rob MacIsaac on opposite page) will help the Museums Foundation reach its fundraising goal by the end of September this year.

"The mission of the Burlington Museums Foundation is two-fold, to raise funds and friends in support of the two facilities, Joseph Brant and Ireland House. We have made great progress on both fronts over the past year.

"Hundreds have heard and thousands have read of our exciting story about the transformation of Joseph Brant Museum through social media and presentations to service clubs, the Chamber of Commerce as well as dozens of presentations by members of our board to members of our community."

City of Burlington Project Manager Craig Stevens said he is confident the new facility will achieve a LEED Platinum rating, the highest possible under the Leadership and Energy and Environmental Design program. Among the environmentally friendly features of the 12,000-square-foot expansion are a geothermal heating and cooling system with 14 boreholes that are 1,400 feet deep to eliminate any carbon creation, and a green roof with public access.

John Doyle added he is grateful for the support of past city mayors in helping the Foundation achieve its fundraising goal.

A JEWEL ON THE WATERFRONT



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Former Burlington Mayor Rob Maclsaac has joined the Burlington Museum Foundation's Mayors' Campaign to help reach the community's fundraising target for the Joseph Brant Museum expansion.



The Joseph Brant Museum transformation project will add another jewel in the crown that is Burlington's waterfront, says former Mayor Rob Maclsaac.

Rob joins other past city mayors as the Burlington Museums Foundation launches its Mayors' Campaign 2019 to raise the final \$500,000 in the community's \$2.5-million commitment for the \$11.4-million project.

As Mayor from 1998 to 2006 Rob placed strong emphasis on the waterfront, and says the museum expansion adds an important element to a number of enhancements including the addition of a waterfront restaurant, improvements to Spencer Smith Park and the addition of a downtown multi-level parking garage.

"The expanded museum will be a busy, vibrant beautiful place that will attract people to our waterfront and our downtown. It will add to its overall vibrancy and vitality," he says.

"This will really help to continue the wonderful momentum that has been created around the waterfront and our cultural institutions. Great cities have great museums, and Burlington should be no exception to that."

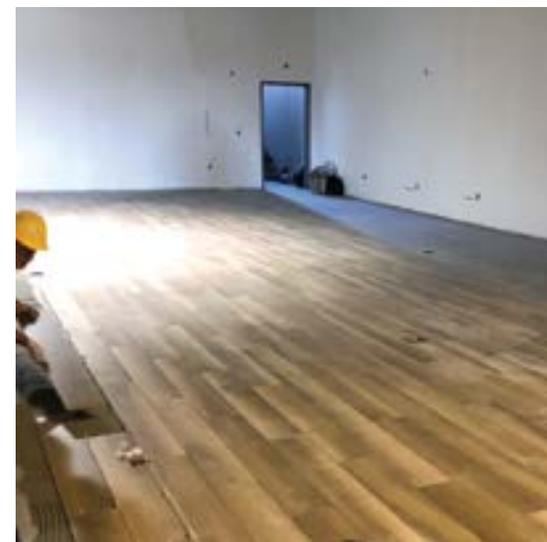
Rob says there is a strong business case for area employers to support the museum expansion. "Having a vibrant interesting

city is key to success business. In the past, people followed jobs, today jobs follow people. If we can continue to make Burlington a great place to live for all age groups, that will attract the kind of people that businesses need."

During Rob's mayoralty, the city began planning for a waterfront restaurant, the pier as well as a downtown performing arts centre. He was also instrumental in having a new parking garage built close to the waterfront to accommodate the influx of people.

"We wanted the waterfront to be a real people place, that would have some animation, lots of interesting spaces where people would be attracted to – not just from the city but from broader regions."

The Joseph Brant Museum will be a key element in achieving those goals, adds Rob, urging business and community leaders to get behind the Mayors' Campaign. For more information please visit burlingtonmuseumsfoundation.ca.



Interior finishing work on the main galleries is well underway.